



transmediale.11

RESPONSE : ABILITY

Haus der Kulturen der Welt, Berlin

february 1-5, 2011

## Press Release #02 Programme

**transmediale.11**, the International Festival of Art and Digital Culture is taking place at the **Haus der Kulturen der Welt** in Berlin from the **1st to the 6th of February, 2011**. It is devoted to the radical changes of our digital age.

With the title **RESPONSE:ABILITY** transmediale.11 calls for joint reflection on how we live with and on the Internet today. The network as a zone of social activity is becoming an increasingly competitive resource. At the same time, the rise of social networks, the new quality of mobile communication technologies and real-time media are leading to the increasing live-connectedness and networking of our society. transmediale.11 asks what courses of action following the Web 2.0 era are possible for Internet users in responding to these developments. Against this background over 170 artists, researchers and media activists create an interdisciplinary platform linking art, lectures, performances, workshops and screenings at the Haus der Kulturen der Welt and over 20 satellite locations in Berlin.

## PROGRAMME AREAS

### The Open Zone

*The Open Zone* is an art-based social experiment with Free Culture and the Open Web. Various social territories are, for the duration of transmediale.11, occupied by artists and media activists. In open studios, project labs, exchange centres and experimental spaces in the HKW foyer, a model city arises in which the strategic conditions of an open internet culture are examined, and which can be experienced by visitors. With **Heath Bunting, Simona Levi, Peter Sunde, Open Design City Berlin, Elizabeth Stark, kom.post collective, Ursula Endlicher, Christopher "moot" Poole, Mushon Zer-Aviv, Evan Roth** and many more.

Curated by Ela Kagel.

### HacKaWay Zone

Far from the often maligned image of hacking being targeted sabotage or rogue interventionism transmediale's *HacKaWay Zone* is the place where the notions of complex technological and societal systems are critically de- and re-constructed to reveal new and alternative realities. The *HacKaWay Zone* creates a space for process-based and performative art that depends on the interactive participation of visitors. With artworks, workshops and performances from artists including **Paul Vanouse, HONF, UBERMORGEN.COM, Christin Lahr, Garnet Hertz** and **Jussi Parikka, Herwig Weiser, Ei Wada** as well as **Fair Use Trio**.

Curated by Stephen Kovats.

### Film and Video Programme SyncExistence

*SyncExistence* presents in eleven curated film and video programmes, close to sixty contemporary and historical moving image works. This year's main focus is a reflection on the vital ways in which twentieth century cinema – through its editing techniques and new visual culture – contributed to promoting the sense of growing simultaneity, ubiquity and acceleration which the Internet has since increased exponentially. With films and videos from artists including **Lynn Hershman Leeson, Ho Tzu Nyen,**



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**Sergei Komarov, Wolf Vostell, Camille Verbunt, Ruben Östlund, Reynold Reynolds, John Smith, Pilvi Takala** and the **ArabShorts** project.

Curated by Marcel Schwierin.

### **Performanceprogramme LIVE:RESPONSE**

This year's performance programme *LIVE:RESPONSE* at transmediale.11 hovers at the interface between the real world and the media sphere, liveness and reproduction, virtual and physical. It demonstrates the many varieties of interaction with the materiality of different media and different forms of association of the body and media. In this sense it also deals with the archives of memory and the constantly growing reservoir of audio-visual media content. With live performances from artists including **Herman Kolgen, People Like Us, Cécile Babiolo & Vincent Goudard, Daito Manabe, Eboman** and **Preslav Literary School**.

Curated by Sandra Naumann.

### **Conference BODY:RESPONSE – Biomedical Politics in the Age of Digital Liveness**

Under the title *BODY:RESPONSE – Biomedical Politics in the Age of Digital Liveness*, the transmediale.11 conference investigates the bio and psycho-political power configurations in the age of the Web. The increasing biologisation of the media and the communication-technological hybridisation of virtual and real spaces are creating new, affective and emotional action zones between technology and the body. With international experts including **Franco 'BIFO' Berardi, Tim Etchells, Carolyn Guertin, Marie-Luise Angerer, Mark Hansen, Hans-Jörg Rheinberger, Maurizio Lazzarato, Judith Revel, Mushon Zer-Aviv, Eric Kluitenberg, Philip Auslander, Adrian Heathfield, Derrick de Kerckhove, Verena Kuni** and **Jordan Crandall**.

Curated by Markus Huber.

### **Awards**

At the **Awards Ceremony on the 5th of February 2011** at the Haus der Kulturen der Welt, the winners of three awards will be announced. transmediale and CTM (club transmediale) join forces to present the **transmediale Award** for outstanding artworks from around the world responding to the challenges of our rapidly changing digital technology and network-based culture. The **Vilém Flusser Theory Award** promotes innovative media theory and practice-oriented research projects exploring current positions in digital art and culture. The **Open Web Award** will be presented, in collaboration with the **Mozilla Foundation**, for the first time. Three projects have been nominated, that critically consider and develop the potential of the Open Web: *booki* by **Adam Hyde**, *Graffiti Markup Language* by **Evan Roth** and *THIMBL* by the art group **Telekommunisten**. The nominated works will be available until the **4th February 2011** on the **Mozilla Drumbeat Platform** for a public vote that will determine the award winner.

Further information: [drumbeat.org/open-web-award-finalists-voting](http://drumbeat.org/open-web-award-finalists-voting)

### **PREVIEW PROGRAMME**

[transmediale.de/programme-preview](http://transmediale.de/programme-preview)



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## COOPERATIONS

### CTM.11 – #LIVE!?

As every year transmediale collaborates with **CTM (club transmediale) – Festival for Adventurous Music and Related Visuals Arts**. CTM runs parallel to transmediale from the 1st to the 6th of February 2011. CTM presents concerts, performances, club nights and a panel programme at a number of venues. Further information: [clubtransmediale.de](http://clubtransmediale.de)

### Satellite Programme

transmediale.11 cooperates with a number of partner organisations to create a network of Satellites showcasing current works from the realm of digital and electronic arts. The project themes range from open culture systems, community technology, social codes and conventions within digital media, to changing parameters in the virtual and material environment and shifts between private and public spheres.

Partners: **Vilém Flusser Archiv, Collegium Hungaricum Berlin (.CHB), Embassy of Canada, Schering Stiftung, Galerie [DAM] Berlin, Art Claims Impulse, c-base, Instituto Cervantes, Substitut, MMX Open Art Venue, NGBK, Künstlerhaus Bethanien, Sophiensaele, Medienwerkstatt Berlin, systM, NK Projekt, The Future Gallery, Studio 70, STYX Projects, aquabitArt, ConcentArt and Technische Universität Berlin.**

### McLuhan in Europe 2011

transmediale in collaboration with the Marshall McLuhan Salon of the Embassy of Canada are preparing a major event in the context of the 100th anniversary in 2011 of the birth of Herbert Marshall McLuhan. The cultural network project *McLuhan in Europe 2011* will explore, critique and celebrate the impact of this Canadian media and telecommunications visionary on European art and culture through a series of events occurring in various locations, contexts and timeframes across Europe in 2011. The **transmediale Marshall McLuhan 2011 Lecture** on February 2nd, 2011 at 6.30 pm will be presented by **Mark Surman** at the Marshall McLuhan Salon in the Canadian Embassy. The Executive Director of the **Mozilla Foundation** is one of the world's leading proponents for Open Technologies and Open Web. Also opening on this date at the Marshall McLuhan Salon is **OPEN Signs**, a special exhibition of web-based open sources art works curated by game designer and artist **Heather Kelley**. In addition, the event will launch a special hardcover and limited edition facsimile of the original previously unpublished manifesto **COUNTERBLAST** 1954, published by the Gingko Press exclusively for transmediale on the event of the McLuhan anniversary.

Further information: [transmediale.de/beyond/mcluhan-2011](http://transmediale.de/beyond/mcluhan-2011)

### DAS Weekend – Digital Art & Sound Weekend

On the weekend prior to the festival, from the **28th – 30th of January**, transmediale, CTM, Create Berlin and over 70 Berlin partners together invite to the first Digital Art & Sound Weekend. DAS Weekend draws attention to many artists, spaces and initiatives active in Berlin with exciting ideas and strong commitment to promoting artistic work and discourse from the converging zones between digital arts, experimental music and sound art.

Further information: [dasweekend.de](http://dasweekend.de)



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### Further Information

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