

## PRESS RELEASE PARTNER PROJECTS

At transmediale 2012, which will take place from 31 January to 5 February at the Haus der Kulturen der Welt with the new Artistic Director Kristoffer Gansing, everything will revolve around the theme *in/compatible*. Before and during the 25th festival edition transmediale and its partners invite everyone for a series of lectures, exhibition openings, performances, artist talks and special events in Berlin.

### **Joshua Light Show featuring Supersilent, Oneohtrix Point Never and Manuel Göttsching**

01.02.2012, 21:00, Supersilent with Stian Westerhus, Haus der Kulturen der Welt, Price: 15 €/12 €

03.02.2012, 21:00, Oneohtrix Point Never, Haus der Kulturen der Welt, Price : 15 €/12 €

04.02.2012, 21:00, Manuel Göttsching, Haus der Kulturen der Welt, Price: 20 €/17 €

At the centre of the performance programme *The Ghosts in the machine* of transmediale 2012 is the legendary Joshua Light Show, who in the 1960s appeared at the New York Fillmore East club alongside Janis Joplin, Jimi Hendrix and The Doors. Working with an arsenal of film, overhead and slide-projectors, colour wheels and other light-producing and reflecting objects, founder Joshua White will perform in Germany for the very first time and present his first analogue show in Europe since the 1960s. transmediale and CTM team up to present three spectacular nights of audiovisual performance at Haus der Kulturen der Welt, that will see the Joshua Light Show collaborate with Norwegian improvisers Supersilent, the ambient soundscapes of the young and critically celebrated Oneohtrix Point Never (Daniel Lopatin), and as a special highlight with Krautrock giant Manuel Göttsching (Ash Ra Tempel / Ashra). Göttsching is known as a pioneer of the DJ-generation and role-model of the Detroit-Techno-Movement, his 1981 released masterpiece E2-E4 is recognized as a unique and important step within Minimal Music. In 1979 Göttsching had a memorable solo live performance at the Haus der Kulturen der Welt for one of the most spectacular fashion shows, *Big Birds* by Claudia Skoda. Göttsching performed his heavy metal-inspired electronic soundtrack only on an analog synth gear that evening, and amplified its power through a sound system that he had purchased from Pink Floyd. Rumour has it that his performance was so powerful as to cause concert officials to worry as to the roof's structural integrity. The building subsequently closed its public activities while reassessing what precautions to take. The move proved quite wise, as shortly thereafter, in May 21 1980, the roof indeed collapsed - killing one journalist that got caught under the debris. While the HKW has since been reinforced and renovated up to modern safety standards, visitors can expect to walk away with no less of a powerful impression from Göttsching's performance, for which he will be bringing out his full arsenal of original analogue equipment, to recreate a soundtrack similar to that of which he performed back in 1979.

For further information: <http://www.transmediale.de/node/20253/>



### **in/compatible archaeology : Light Shows Expanded**

Artist talk and Performance with Joshua White, The Art of the Overhead and ZOLA

29.01.2012, 19:00, free admission, .CHB, Ungarisches Kulturinstitut Dorotheenstraße 12, 10117 Berlin

The Joshua Light Show connects the analogue light show to digital VJ technology, fusing old and new, and demonstrating how intermedia forms such as the light-show form an important point in the history of network culture aesthetics. In the Joshua White artist talk, curator and researcher Sandra Naumann and Joshua White, the founder of The Joshua Light Show, will explore the evolution of live cinema improvisation from the 1960's until today. In the performance-lecture *O-History! A Genealogy of the Overhead Projector*, The Art of the Overhead (Linda Hilfling & Kristoffer Gansing) will uncover the multi-layered family-tree of that most important light-show instrument: The Overhead Projector. The evening is concluded by a performance of ZOLA, a contemporary Hungarian live cinema group who expands the art of the light-show and VJ'ing. This evening is hosted by the .CHB, the Hungarian Cultural Institute in Berlin which has a special affinity to audiovisual experiments in the fields of VJ'ing, live- and expanded cinema.

For further information: <http://www.hungaricum.de/programm/programm/events/1243.html>

### **Vilém Flusser Residency Programme**

5. Februar 2012, 18:30, performative lecture „Making Money“ by Georgios Papadopoulos

Haus der Kulturen der Welt, John-Foster-Dulles-Allee 10, 10557 Berlin.

For the festival 2012, the Vilém Flusser Theory Award was transformed into a Residency Programme for artistic research. The newly organised Vilém Flusser Residency Programme is a cooperation between transmediale and Vilém Flusser Archive (Berlin University of the Arts). It supports projects and activities which are simultaneously conceptual and practice-based. The programme is geared towards the initiation of new research or to the further development of existing projects.

Greek philosopher and economist Georgios Papadopoulos has been selected for the first residency.

„The work of Georgios Papadopoulos eminently demonstrates the link between materiality, politics and aesthetics which is the driving principle behind transmediale's and UdK's joint Vilém Flusser Residency Programme.“ (Excerpt from the jury statement) The jury members were Claudia Becker (the scientific supervisor of Vilém Flusser Archive), Kristoffer Gansing (the Artistic Director of transmediale 2012) and Julian Oliver (a Berlin-based, New Zealand artist, Critical Engineer).

Georgios Papadopoulos's project *Iconographies of the Drachma; Speculations on Symbolic Value* reflects how identity, society and all our other values are based on currencies and money. It promises to engage in



an aesthetic and political production and dialogue with great opportunity for unfolding in productive and incompatible ways within the cultural landscape of Berlin.

Georgios will invite fascinating commentary around the contentious debt debate, a topic shaking the identity of the European Union project as a whole. The project promises to engage in an aesthetic and political production and dialogue with great opportunity for unfolding in productive as well as incompatible ways within the cultural landscape of Berlin."

Georgios will introduce himself to the transmediale's audience on 5th Feb at 7 pm with a performative lecture, entitled "Making Money".

For further information: <http://www.flusser-archive.org/>

**transmediale 2012 text - sound salon with Pär Thörn & Tobias R. Kirstein**

27 January 2012, 17:00 – 19:00, Cost free, The Nordic Embassies, Fellehuset, Rauchstr. 1, 10787 Berlin

A poetic, absurd and occasionally noisy warm-up for transmediale 2012 in/compatible presented at the Nordic Embassies' Fellehuset by the artistic director Kristoffer Gansing and Jacob Lillemose, curator of the transmediale exhibition *Dark Drives. Uneasy Energies in Technological Times*.

A noisy warm-up for transmediale 2012: in/compatible presented at the Nordic Embassies' Fellehuset by artistic director Kristoffer Gansing and exhibition curator Jacob Lillemose. The first part will be a performative reading by noted Swedish author Pär Thörn. The second half of the evening, features a new performance by Thörn in collaboration with Danish sound artist TR Kirstein (also part of the transmediale exhibition), *The Last Idiot Has Not Been Born*. The project *I am | A Twitter Poem* by Pär Thörn will also run as an installation throughout the evening.

For further information: [nordicembassies.org](http://nordicembassies.org)



### **Paidia Laboratory: feedback by Paidia Institute**

Opening time and date: Sunday 29 January 17:00 - 20:00

Exhibition dates: Sunday 29 January - Sunday 5 February 2012, Opening hours each day: 11:00 - 19:00

(Closed on Tuesday), Cost: € 8 / € 5 discount (entry covers all exhibitions at Computerspielemuseum)

Computerspielemuseum, Karl-Marx-Allee 93a, 10243 Berlin

*Paidia Laboratory: feedback* by the artist group Paidia Institute examines computer games as closed feedback systems, as servomechanisms or control chains that may or may not involve human elements. In an ongoing series of artistic experiments the feedback behaviour of games is studied and put in new contexts through modifications of hardware and software, creating an open structure of artefacts, schematics and patterns. The focus lies not on the usability of games, but rather on an archeology of interaction – determining the limits and boundaries of games in order to understand the media specific characteristics of computer games and the spaces they create.

Computerspielemuseum is the world's first museum devoted to digital interactive entertainment culture. Since their opening in 1997, they have documented the development of the medium at over 30 national and international exhibitions. More than 300 exhibits are shown in their new permanent exhibition in an interactive and experiment-friendly environment that conveys the cultural history of computer and video games.

For further information: [computerspielemuseum.de](http://computerspielemuseum.de) and [paidia-institute.org](http://paidia-institute.org)

### **Labor Berlin / Weise7 – the in/compatible laboratorium**

Opening 31 January 2012, 20:30, Exhibition dates: 31 January - 12 March 2012, cost: free

Opening times each day: 10:00 - 22:00, Walk throughs each day: 13:30 each day during transmediale Studiogalerie, Haus der Kulturen der Welt, John-Foster-Dulles-Allee 10, 10557 Berlin.

The Weise7 in/compatible laboratorium is an experimental space in which artists and engineers of the project area in the Weisestr. 7 in Neukölln and the Labor Berlin Galerie share their thoughts in the Haus der Kulturen der Welt. The Studio Weise7 exhibition brings together ten works that frame a volatile interrogation of our increased dependence on machines, computer networks, databases and digital automation. The works consist of curious devices, software and circuitry, each representing a unique, critical engagement with the challenges of our 'techno-political condition'. This exhibition is part of the ongoing Labor Berlin series at the Haus der Kulturen der Welt (HKW), a project dedicated to the creativity and potential of international artists with the city as their new home and focuses on Berlin and its production conditions for artistic creation.

Participating artists are Bengt Sjölén, Brendan Howell, Danja Vasiliev, Gordan Savicic, Julian Oliver, Servando Barriero. Labor Berlin 8 is curated by Kristoffer Gansing.

For further information: [hkw.de](http://hkw.de)



### **Marshall McLuhan Lecture 2012 with Andrew Feenberg, Embassy of Canada**

1 February 2012, 18:00, Marshall McLuhan Salon, Embassy of Canada, Leipziger Platz 17, 10117 Berlin

With the transmediale Marshall McLuhan Lecture, the transmediale invites a figure from the Canadian cultural landscape, whose work expands on McLuhan's media theories in the context of contemporary culture and society, to present their insights. This year's speaker, Andrew Feenberg, is Canada Research Chair in Philosophy of Technology at the School of Communication of Simon Fraser University (Burnaby, BC). His lecture is entitled *Ten Paradoxes of Technology* and with it Feenberg will present a philosophy of technology drawing upon what we have learnt in the last 30 years as we abandoned old Heideggerian and positivist notions and faced the real world of technology. Knowing that most of our common sense ideas about technology are wrong Feenberg has decided to present ten propositions put in the form of paradoxes (albeit using the word loosely here to refer to the counter-intuitive nature of much of what we know about technology). The story is one of reconciling the incompatibilities between whole and part, lay and expert, means and ends, authority and democracy, reason and experience. The evening will be moderated by Kristoffer Gansing.

This is a free event and the lecture will take place in English. To RSVP please email [rsvp@transmediale.de](mailto:rsvp@transmediale.de) with the subject heading 'McLuhan Lecture'. Please be prepared to present valid photo-ID at the door.

### **The Jeremy Bailey Collection, Marshall McLuhan Salon, Embassy of Canada**

Opening: 1 February 2012, 20:00, admission free

Opening times: daily from 2 – 5 February; 2012; 10:00 – 18:00 Do – Fr, 14:00 – 18:00 Sa – Su.

Marshall McLuhan Salon, Embassy of Canada, Leipziger Platz 17, 10117 Berlin

transmediale 2012 and the Marshall McLuhan Salon of the Embassy of Canada present the exhibition *The Jeremy Bailey Collection* by Jeremy Bailey.

Jeremy Bailey (Toronto, 1979) is a new media, video and performance artist whose work is often confidently self-deprecating in offering hilarious parodies of new media vocabularies (Marisa Olson, Rhizome). This exhibition marks Bailey's first in Berlin and will include recent examples of many of his signature video works and ephemera, including Public Sculpture, VideoPaint, Colours of the Spectrum and Video Terraform Dance Party. In these works Bailey's *famous new media artist* persona demonstrates custom software of his own design. This software typically incorporates gestural interfaces and often augments reality in a way that Bailey satirically proposes makes us "much much more creative". Bailey applies his creative panache to help solve a diverse set of problems, from fascist oppression to city planning.

The exhibition is free of charge. Please be prepared to present valid photo-ID at the door.

For further information: [mcluhan-salon.de](http://mcluhan-salon.de) and [jeremybailey.net](http://jeremybailey.net)



## **Vorspiel**

26 – 29 January 2012 | > 20 venues in Berlin | art / sound / digital culture

transmediale & CTM present Vorspiel (prelude), a joint programme of events of transmediale, CTM and about 20 partners in Berlin, which starts the weekend before the two festivals. Independent agencies, galleries, project spaces and other venues in Berlin invite you to a series of exhibition openings, performances, artist talks and special events. The program provides a comprehensive insight into the international scene of digital culture, media art and experimental music.

## **The Vorspiel Programme:**

### **Thursday 26 Jan**

19:00 Supermarkt / Free Culture Incubator Finale

19:00 Berliner Medizinhistorisches Museum of the Charité / Ilana Halperin. Stones

22:00 O'Tannenbaum / O'Tannenbaum DJs

### **Friday 27 Jan**

15:00 \_Vilém\_Flusser\_Archiv / Flusserian Philosophical Fridays

16:00 Computerspielmuseum (1st floor) / AMAZE presents Global Game Jam

17:00 Nordic Embassies, Felleshus / transmediale 2012 text - sound salon with Pär Thörn & Tobias R. Kirstein

19:00 Galerie [DAM]Berlin / Reply All

19:00 Kunstraum Kreuzberg / Bethanien / Ghosts off the Shelf (Exhibition CTM.12)

19:00 Substitut / Irreconcilably compatible - heidiwithoutcountry

19:00 LokDock / Panzer

20:00 Art Laboratory Berlin / Navigating the Everyday

20:00 Nationalgalerie im Hamburger Bahnhof / Musikwerke Bildender Künstler "db" by Ryoji Ikeda

21:00 Ausland / umlaut

21:00 c-base / be future in/compatible

21:00 O'Tannenbaum / O'Tannenbaum DJs

### **Saturday 28 Jan**

16:30 Node Center for Curatorial Studies / Berlin Art Link presents ICI's Project 35: Screenings and Talks

17:00 Errant Bodies / Not I

19:00 STYX Projects / Frozen in Stone

19:00 uqbar / GRAMMOPHON

20:00 LEAP / in/compatible drawing in the age of electronic expressions

21:00 O'Tannenbaum / O'Tannenbaum DJs

## Sunday 29 Jan

17:00 Computerspielmuseum / Paidia Laboratory: feedback

18:00 Node Center for Curatorial Studies / Berlin Art Link presents ICI's Project 35: Screenings and Talks

19:00 Collegium Hungaricum Berlin (.CHB) /in/compatible archaeology : Light Shows Expanded, artist talk with Joshua White

19:00 NK Projekt / the immanent lie

20:00 Ausland / Picture this

21:00 O'Tannenbaum / O'Tannenbaum DJs

## Vorspiel Venue information

\_Vilém\_Flusser\_Archiv / flusser-archive.org / Grunewaldstraße 2-5, 10823

Collegium Hungaricum Berlin (.CHB) / hungaricum.de / Dorotheenstraße 12, 10117

Art Laboratory Berlin / artlaboratory-berlin.org / Prinzenallee 34, 13359

Ausland / ausland-berlin.de/ Lychenerstraße 60, 10437

c-base / c-base.org / Rungestraße 20, 10179

Computerspielmuseum / computerspielmuseum.de / Karl-Marx-Allee 93a, 10243

Errant Bodies / errantbodies.org / Kollwitzstraße 97, 10435

Galerie [DAM]Berlin / dam-berlin.de / Neue Jakobstr. 6/7, Innenhof, 10179

Kunstraum Kreuzberg/Bethanien / kunstraumkreuzberg.de / Mariannenplatz 2, 10997

LEAP / leapknecht.de / Karl-Liebknechtstraße 13, 10178

LokDock / lokdock.com / Am Wriezener Bahnhof / Helsingforser Str. 10243

Nationalgalerie im Hamburger Bahnhof / hamburgerbahnhof.de / Invalidenstraße 50-51, 10557

NK Projekt / nkprojekt.de / Elsenstraße 52/2.Hinterhaus Etage 2, 12059

Node Center for Curatorial Studies / Waldemarstraße 37A, 10999

Nordic Embassies, Fellehuset / nordischebotschaften.org / Rauchstraße 1, 10787

O'Tannenbaum / o-tannenbaum-berlin.de / Sonnenallee 27, 12047

Schering Stiftung / scheringstiftung.de / Unter den Linden 32 - 34, 10117

Supermarkt / supermarkt-berlin.net / Brunnenstraße 64, 13355

STYX Projects / styx-projects.com / Kottbusser Damm 7, 10967

Substitut / substitut-berlin.ch / Torstraße 159, 10115

uqbar / uqbar-ev.de / Schwedenstraße 16, 13357

## **transmediale 2012**

Opening: 31 January, 5pm

1 – 5 February, 10am – 11pm

Haus der Kulturen der Welt, John-Foster-Dulles-Allee 10, 10557 Berlin

## **Tickets transmediale 2012**

Festival Pass: 90 € / 70 €

transmediale & CTM Kombi Pass: 130 € / 110 €

Tagespass: 25 € / 20 €

Performances Donnerstag: 10 € / 8 €

Performances Joshua Light Show Mittwoch/ Freitag : 15 € / 12 €

Performances Joshua Light Show Samstag: 20 € / 17 €

Symposium PASS: 25 € / 20 €

Symposium TAG: 12 € / 10 €

Symposium Keynote / Panel: 8 € / 5 €

reSource / 25 years: 5 € / 3 €

Exhibition / Video Screening / Symposium Keynote / Panel: 8 € / 5 €

## **Press Accreditation transmediale 2012 and CTM.12**

You can accreditate and pick up your media pass, a press kit and a free copy of the CTM.12 and transmediale 2012 catalogue at the Haus der Kulturen der Welt during the following Opening Hours:

31 January, 5pm – 9pm

1 – 5 February, 10am – 8pm

## **Press Conference and Press Preview transmediale 2012 and CTM.12**

The press conference and the press preview will take place from 11am until around noon on 30 January at the Haus der Kulturen der Welt. Artists, curators and organisers will be there to present the festival's highlights and programme.

transmediale is a project of Kulturprojekte Berlin GmbH in cooperation with the Haus der Kulturen der Welt; funding was provided by the German Federal Cultural Foundation.

## **For additional information:**

Giannina Lisitano // +49-30-24749 716 // [presse@transmediale.de](mailto:presse@transmediale.de) // [www.transmediale.de](http://www.transmediale.de)

Katrin von Kotze // +49-30-24749 716 // [kvk@transmediale.de](mailto:kvk@transmediale.de) // [www.transmediale.de](http://www.transmediale.de)